



# NEWS & VIEWS

NON-PROFITS



## A Non-profit Serving Youth Falls Victim to Funding Woes & the Economy

Public/Private Ventures (PPV), a national non-profit with offices in New York City, Philadelphia and Oakland, will close in July after working almost 35 years to improve social programs around the country. Staff cuts and support from numerous private funders were not enough to offset decreased funding and tough economic conditions.

The dedicated funding that had supported PPV in the past went away in recent years, forcing it to wind down its operations over the past year while finding new homes, where possible, for its work. Many of its 40 active projects are being completed or transitioned to select organizations that can manage them.

PPV will publish several major publications before the July deadline, adding to its extensive collection amassed over the years; and, some staffers will follow their projects to completion at partnering organizations.

PPV had developed, analyzed and reviewed data to document what works best in serving hard-to-reach young Americans. It's done this in association with Boys and Girls Clubs and other out-of-school programs, and in partnering with workforce development organizations. Its challenge now is to find homes for this knowledge so it isn't lost.

## Terrorism Research Center Reorganizes to Become a Non-Profit

After operating as a commercial company for the past 15 years, the Terrorism Research Center (TRC) has transformed itself into a non-profit organization. It will continue to raise public awareness of terrorism related issues and establish a knowledge-base comprised of security related research and analyses.

The TRC was founded a year after the Oklahoma City terrorist bombing to combat terrorism with knowledge and education. Researchers and first responders, along with professional and academic experts, guide its work as board members.

As a non-profit, the TRC believes it can work better with government, industry and academic specialists to develop the next generation of research and training programs that combat emerging security issues, globally. The TRC will leverage the work it has done in counterterrorism/homeland security with Project Responder, the Responder Knowledgebase, Terrorism Early Warning Groups and more.

It plans to expand the terrorism dialog it began as a commercial company by providing new counterterrorism resources and advancing the latest thinking in this field.

The TRC made its most significant contributions to the nation and the world following the September 11, 2001 attacks; and, it plans to contribute even more, as the terrorism threat evolves, by providing the research needed to address emerging threats.

As a non-profit think tank, the TRC will investigate and research global terrorism issues by collaborating with international experts. It launched a new website and public knowledge base to reflect its new status: [www.terrorism.org](http://www.terrorism.org).



## IPEMA Cites New Study to Promote Outdoor Play for Preschoolers

Armed with the findings of a new long-term study that said about half of all American preschool-aged children are not getting enough daily, supervised outdoor play, the International Play Equipment Manufacturers Association (IPEMA) and other play advocacy and safety organizations spread the word during National Playground Safety Week in April.

The study validates what IPEMA has said for years: American children need more outdoor play; and, physical play needs to begin at a young age—continuing through adulthood to improve physical and mental health.

IPEMA encourages free play and safety on playgrounds via its website ([VoiceOfPlay.com](http://VoiceOfPlay.com)) and social media: Facebook, Twitter and its Play Café blog. IPEMA is using Safety Week to promote collaboration among play advocates, parents, organizations, manufacturers and professionals to tout the importance of play and play safety for healthy living.

IPEMA is a non-profit, trade association that represents and promotes an open market for manufacturers of playground equipment and surfacing. To learn more, visit: [www.playgroundsafety.org](http://www.playgroundsafety.org).

## Salad Maker Contest Promotes Preschool Education

The Tossed® franchisee in Los Angeles has partnered with the Los Angeles Universal Preschool (LAUP) to sponsor a contest to raise money for Los Angeles County preschools. Tossed is a growing national franchise of casual restaurants that serve garden fresh salads, crepe wraps, grilled Panini, sandwiches and hot soups. The Los Angeles eatery is the Fort Lauderdale-based chain's seventh location, 68 more are being planned.

Since 2005, LAUP has supported the operation and/or development of hundreds of preschools, helping more than 50,000 children receive a quality and affordable preschool education through enriching curricula and nurturing environments. Its goal is to prepare children to succeed in kindergarten and beyond.

Employees at LAUP's headquarters will design specialty salads using Tossed's menu items. The winning salad will be featured on the menu at Tossed's newest location in the Los Angeles financial district. A portion of the proceeds for each salad purchased will be donated to LAUP to help fund its goal of universal preschool in Los Angeles County. Thousands of local preschoolers could benefit from this initiative.

This effort is a creative way non-profits and local businesses can partner to address a key community need.

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